**MY MISSION MOMENTS**

DECA’s Guiding Principles are more than fancy marketing statements. They describe the heart of what DECA is all about and what it means when members tell the world, “I am a DECA member.” One of the most effective and powerful ways you can empower others to support DECA is by telling your personal DECA story and how our Guiding Principles have contributed to your life and future.

**REFLECT HERE ON YOUR MISSION MOMENTS**

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| **DECA INTEGRATES INTO THE**  **CLASSROOM INSTRUCTION**  Describe a DECA activity or lesson that has helped you prepare for college and career. How did it help you? |  |
|  | **DECA APPLIES LEARNING**  Share about a DECA project that required you to be creative and apply knowledge you gained in DECA. What was the outcome? |
| **DECA CONNECTS TO BUSINESS**  Recall a time when you met with a business partner through DECA. Who did you meet? What was the occasion?  What insight did you learn? |  |
|  | **DECA PROMOTES COMPETITION**  Describe a competitive experience you’ve had in DECA (e.g. running for office, competition, etc.). How did it drive you to excel and improve your skills and performance? In what ways would others say you’ve grown because of DECA? |

**MY MISSION MOMENTS**

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| **ACADEMICALLY PREPARED**  Share how DECA has inspired your scholastic pursuits and equipped you to conquer your aspirations. |  |
|  | **COMMUNITY ORIENTED**  What DECA service projects have you been involved in? How did your service impact and improve the community? |
| **PROFESSIONALLY RESPONSIBLE**  What is one standard of integrity and professionalism you have learned in DECA? |  |
|  | **EXPERIENCED LEADERS**  What is your Personal Best Leadership experience in DECA? What did this experience teach you about how to lead in the future? |